

Black History Month at HPSM

February 23, 2022



Presenters



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CEO



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Introduce Yourself!

In the chat, let us know:

- **Your name and organization**
- **What brought you here today?**

Why Black History Month?



TO SHARE what HPSM is seeing around **health disparities** among its membership and programs available to black community members.

TO PROVIDE historical context for why we see what we see when it comes to health disparities.

TO CELEBRATE AND ACKNOWLEDGE HPSM's **diverse community** of members, providers, and staff.

Purpose



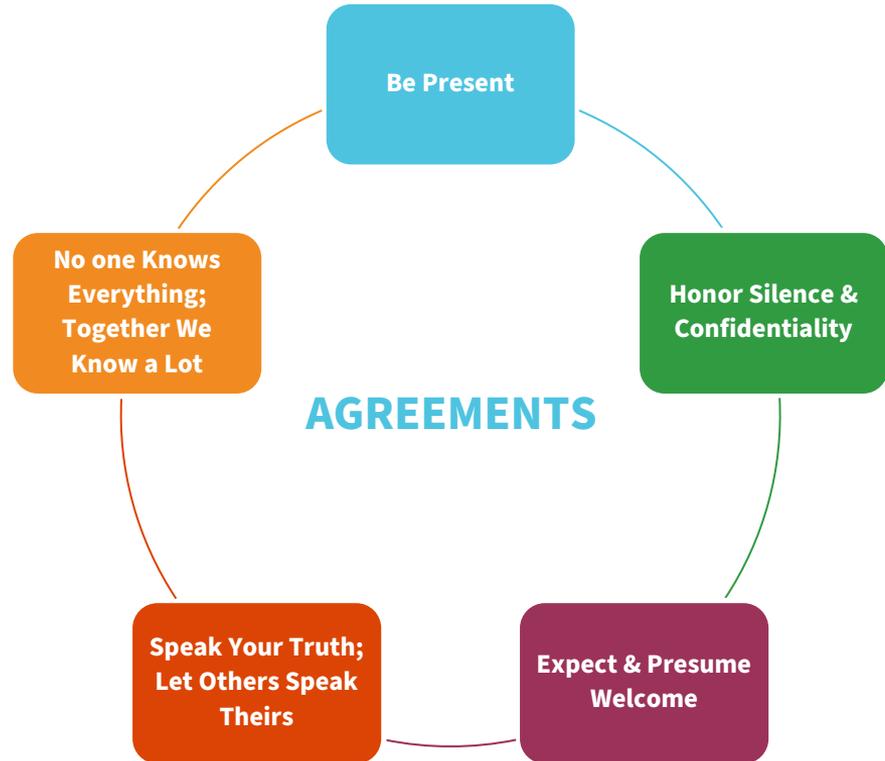
After attending, attendees will:

- increase their **AWARENESS** about Black History Month and the historical context for why we see what we see in terms of the Black and African-American health care experience.
- learn about opportunities to **SUPPORT** HPSM's member population who identify as Black and African-American.
- have broader knowledge of community and HPSM **RESOURCES** that may be useful in serving the community.

Disclaimer and Agreements

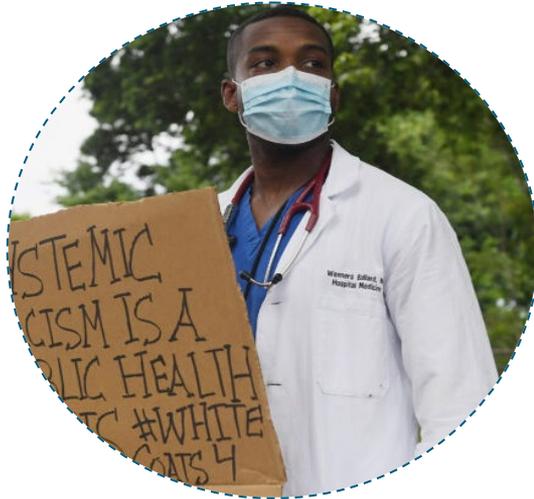
DISCLAIMERS

- This in-service will be a conversation about racism, specifically in the medical industry.
- What we're talking about isn't easy.
- Some participants may feel bad, guilty, or other negative feelings.
- Your participation is huge



History of African-Americans and the US Health Care Industry

“



“People think of race as a biological factor in health outcomes, when it is not. While the effect of racism on health is well-established, progress will take time — and has to occur on a societal level. “There has to be a systemic change, because racism — not race — has a profound impact on our health outcomes.”

-Jacqueline Dougé, medical director of the Howard County Health Department in Maryland

How did we get here?

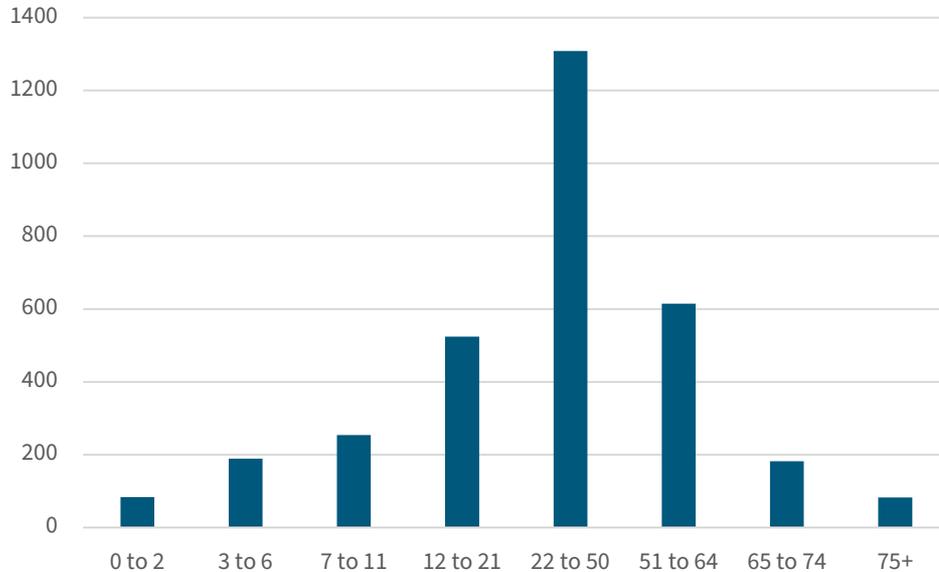
- Since the 18th century, doctors and scientists created and perpetuated racial inferiority mythology and stereotypes based in race.
- Centuries of slavery with accompanying biased educational processes almost inevitably led to medical and scientific abuse, unethical experimentation, and overutilization of African-Americans as subjects for teaching and training purposes.
- Black Americans still carry the burden of unethical medical practices and structural racism.
- The continuous lack of care for black bodies has curated a lasting distrust between African-Americans and the health care industry.

Population Characteristics

From measurement year 2020

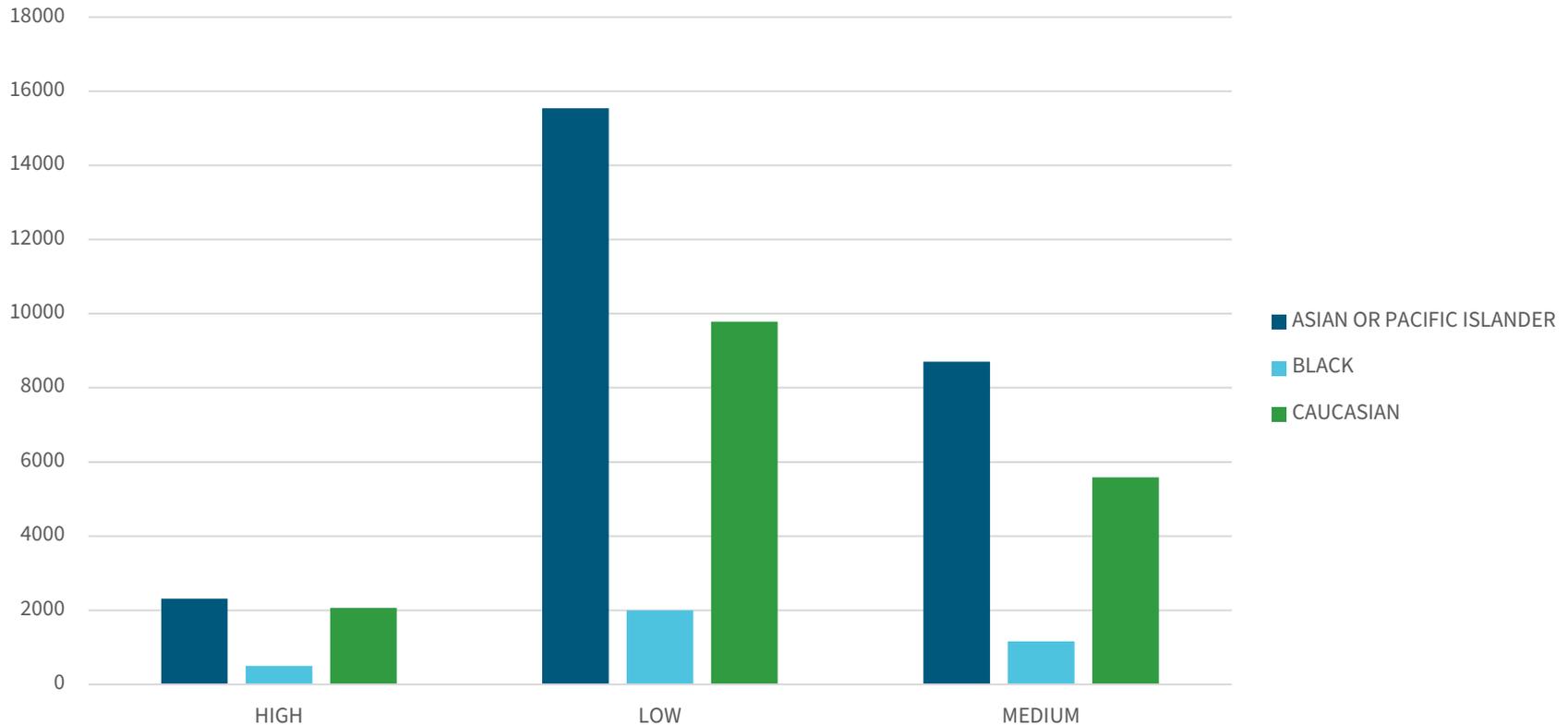
Age group within Medi-Cal

Total



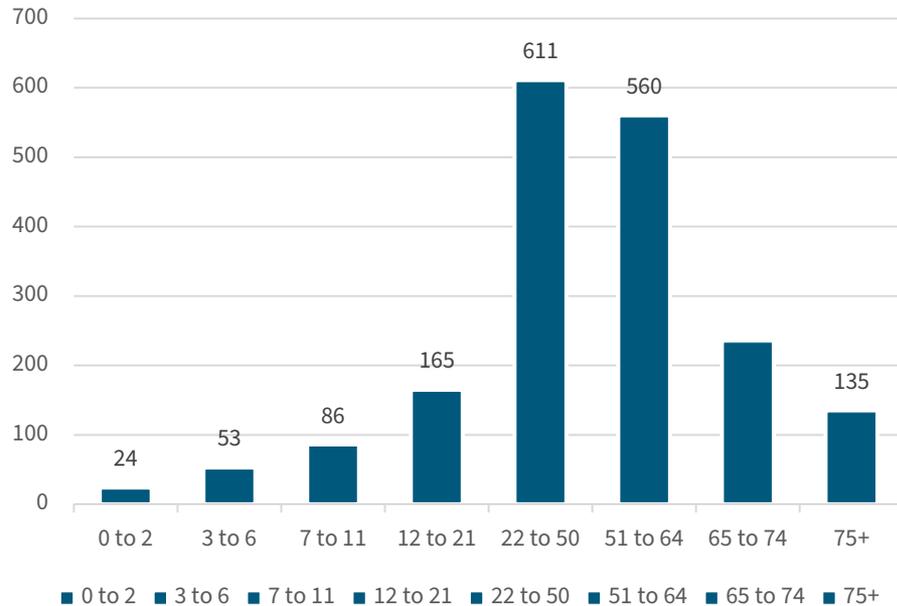
Many of our members who identify as Black are between 22-50 years old.

As with other ethnic groups, most individuals identifying as Black are in the low-risk group

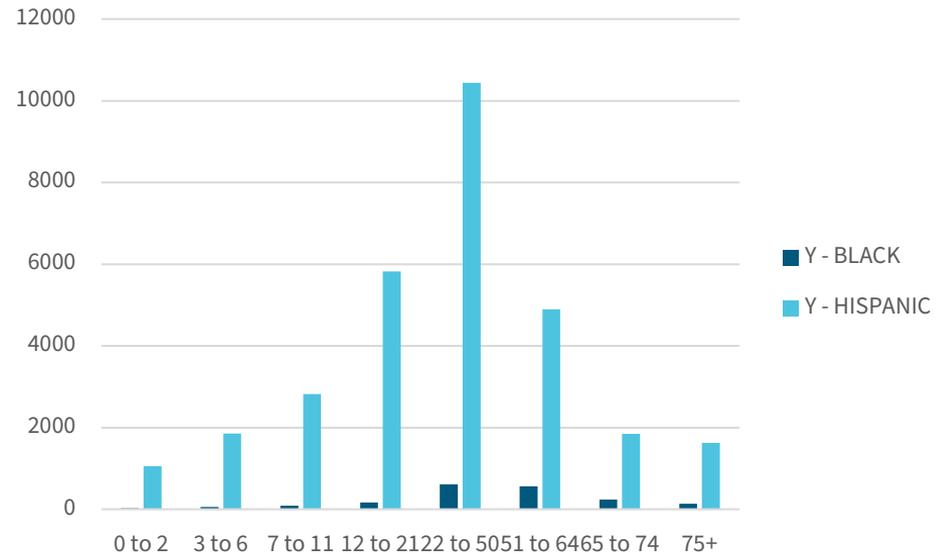


Members diagnosed with chronic conditions

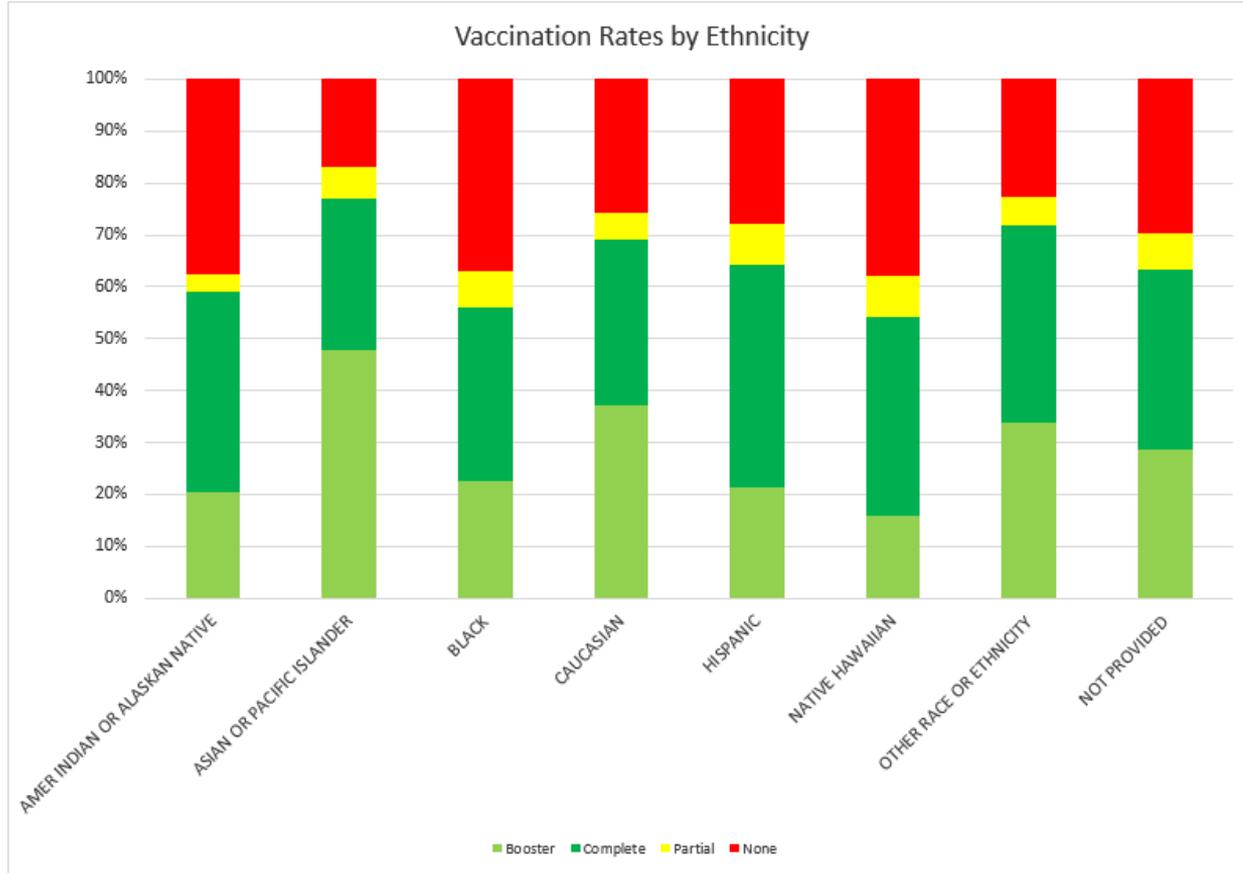
Members Identifying as Black Diagnosed with Chronic Condition



Members Identifying Diagnosed with Chronic Condition



Consistently lower rates of vaccinations for members who identify as black as compared to other ethnic groups



This is consistent with data we are seeing both in state-wide and national data.

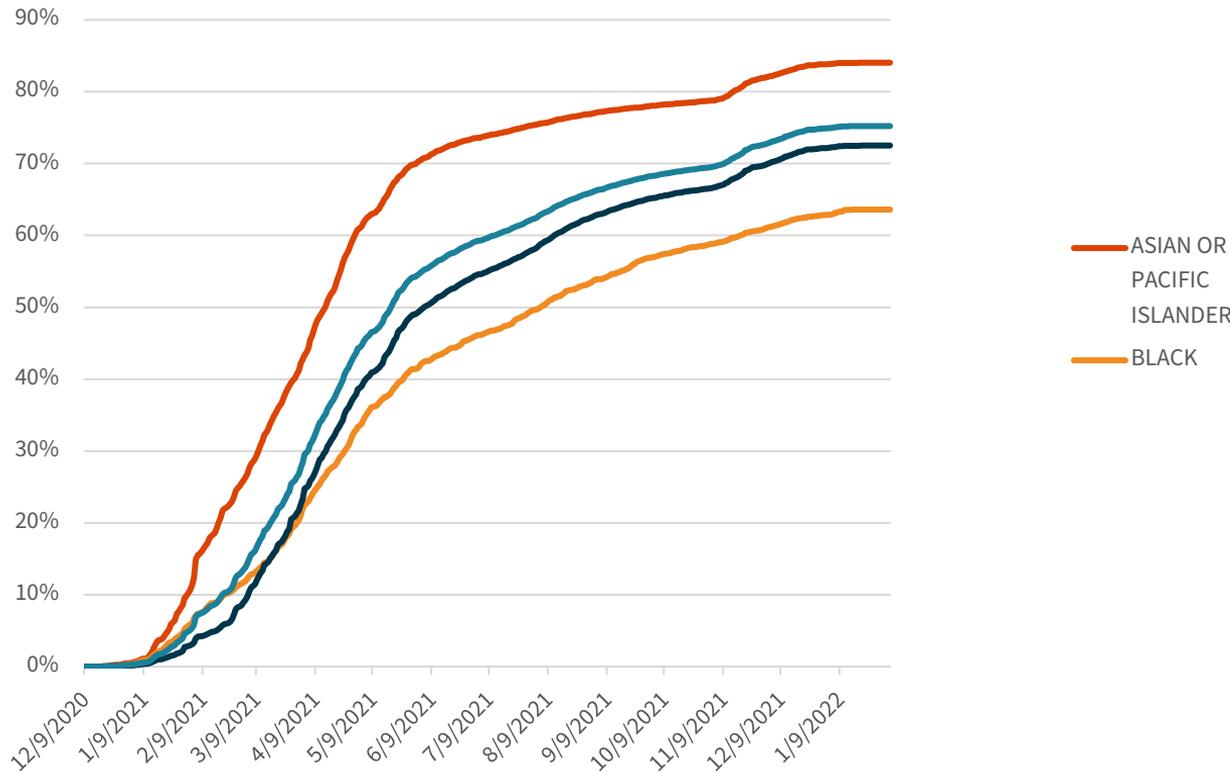
Booster rates for members identifying as black is higher than the national average for those individuals that live in California.

*This data is as of 2/4/2020

Although nationally, since January, the differences are getting narrower, we are not seeing the same in our current data – gaps continue



HPSM Membership Vaccinations Rates by Race/Ethnicity Groups



Expect to see some lower rates in age groups that are younger and newly qualified, but even compared to the Hispanic identifying group, members who identify as black face a lag.

(Grand Total only includes group rate for displayed groups)

Possible reasons (as per WC data):

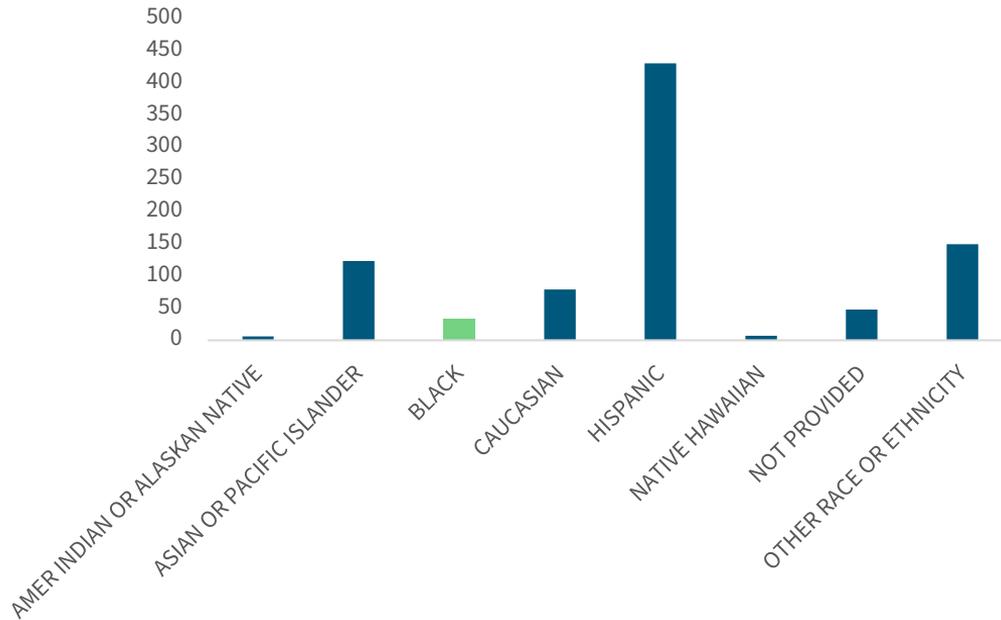
- Fear
- Medical reasons
- Undecided/not enough information

Maternal Health



Of 877 births in 2019, 79 identified as black

Total Births by Race/Ethnicity 2020



Some of the issues we see in this population are:

- Higher rates of C-sections as a proportion of total births (28.2 vs 35.3%)
- Higher rates of gestational hypertension as compared to the average (22.5% vs 35.3%)
- Lower PPC rates for both prenatal and postpartum visits than the average. (for both rates ~90% vs ~80%) .

HEDIS MEASURE DISPARITIES



We see higher rates for our members identifying as Black, (compared to the overall rate) for the following HEDIS measures:

- CBP
- CHL
- CIS-10
- W30-6

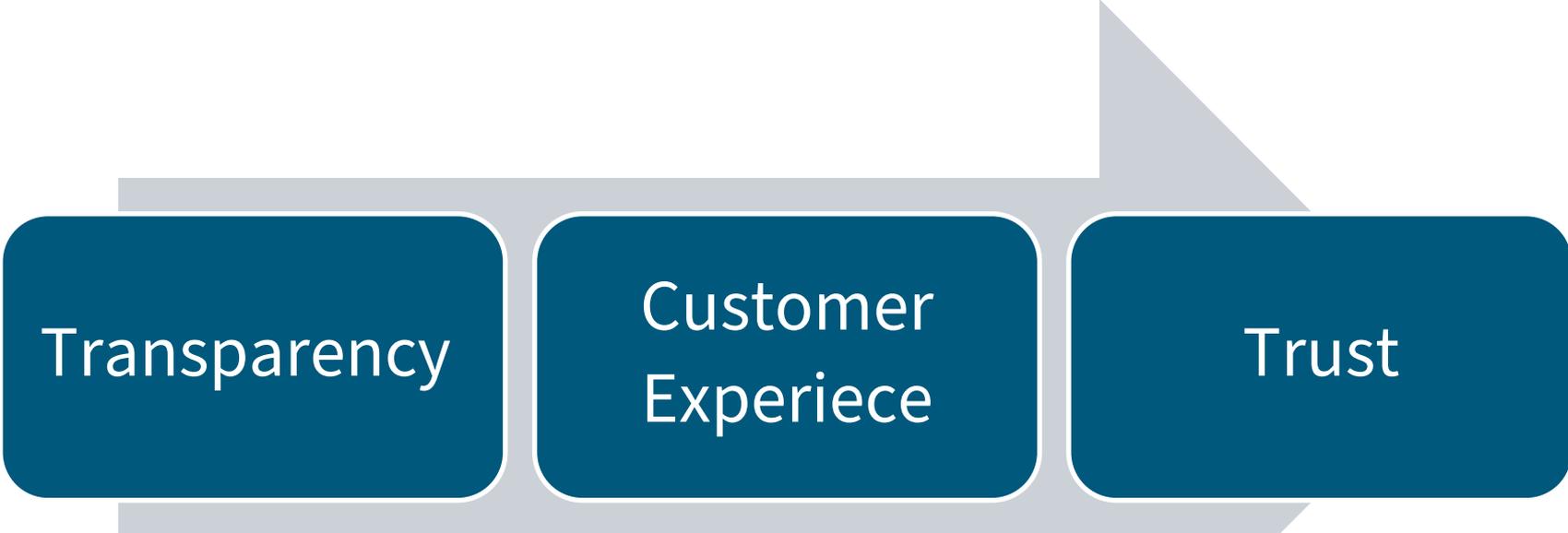
We see lower rates for our members identifying as Black, (compared to the overall rate) for the following HEDIS measures :

- W302
- BCS
- CCS

What we're hearing from members

Overall	<ul style="list-style-type: none">• Less awareness of community resources• Concerns about receiving inadequate treatment or being used as experiments
Treatment	<ul style="list-style-type: none">• Differential treatment due to Medi-Cal coverage• Rude or dismissive behavior from staff• Provider doesn't always explain things in a way that is understandable• Provider doesn't always spend enough time with member
COVID Vaccine	<ul style="list-style-type: none">• Misinformed about effectiveness of COVID vaccine• Hesitant to get the vaccine due to medical reasons, fear or mistrust, and needing more information
Bright Spot	<ul style="list-style-type: none">• 92% ranked personal doctors at a 7 out of 10 or higher (recent survey of CA members)

Improving care for Black Identifying Members



Transparency

Customer
Expeeriece

Trust

Resources for Black Identifying Members

HPSM Programs and Resources

Program	About	Learn more
Asthma Resources	Helps members with asthma breath easier by avoiding preventable attacks.	www.hpsm.org/health-information/asthma
Diabetes Prevention Program	12-month healthy lifestyle change program to prevent or delay onset of type 2 diabetes.	www.hpsm.org/provider/resources/diabetes-prevention-program
Diabetes Management	Website resources, newsletters, and other information on our website.	www.hpsm.org/health-information/diabetes

*You can also learn more about any of these programs by calling **650-616-2165**.*

HPSM Programs and Resources (con't)

Program	About	Learn more
COVID-19: Getting Vaccinated	This resource helps members find vaccine appointments close to home.	www.hpsm.org/covid-19/vaccinations
COVID-19: Vaccine Hesitancy	Resources to help you build vaccine confidence with your patients.	www.hpsm.org/provider-covid-resources/vaccine-resources
Hypertension	Clinical guidelines to support members with hypertension/high blood pressure.	www.hpsm.org/provider/resources/guidelines

HPSM Programs and Resources (con't)

Program	About	Learn more
Maternal Health	Resources to close health disparities amongst Black infants and mothers.	www.hpsm.org/provider/resources/maternal-health
Obesity	Weight management resources for members struggling with obesity.	www.hpsm.org/health-information/weight-management

Find other resources at hpsm.org!

Community Resources

Resource	Overview	Address
Bay Area Community Health Advisory Council	Works to eliminate health disparities across generations and communities through education and services.	www.bachac.org/
Black Infant Health	Aims to reduce the infant mortality, low birth weight, and Sudden Infant Death (SIDS) rates in the African-American community, focusing on infants and mothers.	www.smchealth.org/bih

Community Resources (con't)

Resource	Overview	Address
First 5	Committed to creating opportunity for all children in diverse San Mateo County.	first5sanmateo.org/
SMC African American Community Initiative	Supporting African American San Mateo County residents having trouble finding and utilizing mental health services.	www.smchealth.org/african-american-community-initiative

For Additional Learning

AACI Black History Month Event on Sat 2/26 at 10AM:

Topics: COVID-19 disparities and Healing Centered Engagement.

Register at:

<https://bit.ly/AACIBHM>

Q+A

Have questions? Now's your chance!



Conclusion

Thanks for attending our webinar!

Upcoming opportunities:

Month	Webinar
May 2022	HPSM Celebrates Asian American and Pacific Islander Heritage Month
June 2022	Pride Month at HPSM

Conclusion

Did we cover what you were hoping to get out of this presentation? If not, please let us know in the chat what you'd like for us to cover next time!

For additional questions, concerns, or suggestions, please contact [**PSInquiries@HPSM.org**](mailto:PSInquiries@HPSM.org).

Thank you!