

October 1, 2025

REGISTER NOW: Start Your Primary Care Assessment and Receive the Incentive

Dear providers,

Primary Care ACT (Assessments, Coaching and Technical Assistance) is the Health Plan of San Mateo's (HPSM's) new initiative to strengthen primary care in our community. We recently held a webinar about Primary Care ACT along with our partners, PopHealth Learning Center and the UCSF Center for Excellence in Primary Care.

The next series of webinars will provide critical technical assistance and overview to help you complete the assessment. HPSM needs all primary care practices in our network to complete assessments for this initiative to be impactful, so we are providing financial incentives to participating practices.

Sign up for one of our upcoming webinars (you only need to attend one):

- Monday, October 6 at 12PM-1PM: <https://pophealthlearningcenter.org/event/hpsm-practice-assessment-webinar/>
- Wednesday, October 8 at 5PM-6PM: <https://pophealthlearningcenter.org/event/hpsm-practice-assessment-webinar-2/>
- Thursday, October 23 at 12PM-1PM: <https://pophealthlearningcenter.org/event/hpsm-practice-assessment-webinar-3/>

In the interim, watch this eight minute video about Primary Care ACT:

https://www.hpsm.org/videos/default-source/primary-care-investment/act-launch-video_final_v2.mp4

Why now? HPSM has committed \$60 million dollars to invest in our primary care network to support

providers in overcoming the extraordinary challenges facing primary care. This funding aims to help you, your teams, and your organizations move from crisis to progress. Learn more about our Primary Care Investment Strategy here: <https://www.hpsm.org/about-us/community-impact/primary-care-investment-strategy>

If you'd like to learn more, please contact scott.fogle@hpsm.org. All other inquiries can be directed to PSInquiries@hpsm.org.

Thank you,

The Health Plan of San Mateo