

September 22, 2025

Join HPSM's New Initiative to Strengthen Primary Care

Dear providers,

Primary Care ACT (Assessments, Coaching and Training) is the Health Plan of San Mateo's (HPSM's) new initiative to strengthen primary care in our community. Last week we held a webinar about Primary Care Act along with our partners PopHealth Learning Center and the UCSF Center for Excellence in Primary Care. Primary Care ACT includes network-wide practice assessments, practice coaches and other supports, and we encourage all primary care practices in our network to participate.

Please share this content at your practice and determine who from your team should be involved in this initiative:

1. Watch this eight minute video about Primary Care ACT: https://www.hpsm.org/videos/default-source/primary-care-investment/act-launch-video_final_v2.mp4
2. Review slides from an informational webinar we held on September 15, 2025: <https://www.hpsm.org/docs/default-source/provider-services/primary-care-act/primary-care-act-launch-webinar-slides.pdf> Review slides from an informational webinar we held on September 15, 2025: <https://www.hpsm.org/docs/default-source/provider-services/primary-care-act/primary-care-act-launch-webinar-slides.pdf>
3. Review our FAQ about this new initiative: <https://www.hpsm.org/docs/default-source/provider-services/primary-care-act/primary-care-act-faq.pdf>

HPSM and our partners will be reaching out to primary care practices in the coming weeks to begin the work. HPSM will provide financial incentives to practices that complete their assessments.

In the meantime, have your team register for one of our upcoming webinars:

- a. Monday, October 6: <https://pophealthlearningcenter.org/event/hpsm-practice-assessment-webinar/>
- b. Wednesday, October 8: <https://pophealthlearningcenter.org/event/hpsm-practice-assessment-webinar-2/>
- c. Thursday, October 23: <https://pophealthlearningcenter.org/event/hpsm-practice->

[assessment-webinar-3/](#)

Why now? HPSM has committed \$60 million dollars to invest in our primary care network to support providers in overcoming the extraordinary challenges facing primary care. This funding aims to help you, your teams, and your organizations move from crisis to progress. Learn more about our Primary Care Investment Strategy here: <https://www.hpsm.org/about-us/community-impact/primary-care-investment-strategy>

If you'd like to learn more, please contact scott.fogle@hpsm.org. All other inquiries can be directed to PSInquiries@hpsm.org.

Thank you,

The Health Plan of San Mateo