

August 27, 2025

Webinar: Join Us in Strengthening Primary Care in Our Community

Dear provider,

As part of the Health Plan of San Mateo's (HPSM's) Primary Care Investment Strategy, we will soon launch network-wide practice assessments and deploy practice coaches and other supports to select practices. HPSM will provide financial incentives to practices who complete the assessments.

Join us and our partners (PopHealth Learning Center and the UCSF Center for Excellence in Primary Care) this month at one of our upcoming webinars to learn more:

<https://forms.office.com/r/WATzfPiZwE>

Why now? HPSM has committed \$60 million dollars to invest in our primary care network to support providers in overcoming the extraordinary challenges facing primary care,. This funding aims to help you, your teams, and your organizations move from crisis to progress. *Learn more below.*

Who should attend the webinar? You should attend the webinar if you are at a primary care practice and: a clinician champion or physician leader/owner; an operational leader/office manager; quality improvement staff; other strategic leaders and executives.

To learn more:

- HPSM's Primary Care Investment Strategy: <https://www.hpsm.org/about-us/community-impact/primary-care-investment-strategy>
- PopHealth Learning Center: <https://pophealthlearningcenter.org/>
- UCSF Center for Excellence in Primary Care: <https://cepc.ucsf.edu/>

Contact scott.fogle@hpsm.org with any questions. Thank you!

The Health Plan of San Mateo