

November 10, 2021

Building COVID-19 Vaccine Confidence: Peer Coaching Program Open for Members

Dear provider,

Peer conversations about the COVID-19 vaccine appear to help build vaccine confidence among those who have not yet been vaccinated¹. The Health Plan of San Mateo (HPSM) has partnered with Wider Circle to provide a peer-to-peer support network for members looking for more information about the COVID-19 vaccine.

As part of this program, Wider Circle will reach out to English and Spanish speaking members in Daly City, San Mateo, Redwood City, and Palo Alto. Once connected, members will receive additional vaccine information over the phone and can join virtual or in-person learning events.

This free program is open to referral now. To refer a patient to the program:

1. Obtain authorization from the member to share Personal Health Information with Wider Circle.
2. Visit referrals.widercircle.com and be prepared to submit the following information:
 - a. “HPSM/Wider Circle Member Referral” in the subject of the email.
 - b. The patient’s HPSM member ID.
 - c. Their first and last name.
 - d. Their date of birth.
 - e. Their phone number.
 - f. Spoken Language.

Wider Circle will reach referred members within a few weeks of receiving a referral.

For questions or suggestions, please contact HPSM Provider Services at PSInquiries@hpsm.org.

Thank you for your continued commitment to our community,

The Health Plan of San Mateo

¹ Kaiser Family Foundation COVID-19 Vaccine Monitor: April 2021.

<https://www.kff.org/coronavirus-covid-19/poll-finding/kff-covid-19-vaccine-monitor-april-2021/>