

August 6, 2020

CDC Webinar Opportunity: Strengthening Vaccine Confidence in Pediatric Offices During the COVID-19 Pandemic (August 19)

Dear provider,

The Centers for Disease Control and Prevention's (CDC) National Center for Immunization and Respiratory Diseases (NCIRD) is offering a learning opportunity to discuss bolstering confidence in vaccines and safe well-visits for parents during the pandemic.

The webinar will take place on Wednesday, August 19, 2020 from 12-1pm PST and is free and open to all registered participants. Register here: bit.ly/CDCwebinar082020

Unfortunately, pediatric vaccine ordering and administration has declined during the COVID-19 pandemic as families stay home, including here in San Mateo County. Maintaining routine childhood immunization is essential to prevent outbreaks of preventable diseases.

Why attend: Participants will walk away with a new understanding of the trends in vaccine hesitancy among American parents, CDC's Vaccinate with Confidence framework, strategies for reducing vaccine hesitancy and myths, and more.

Speakers include:

- **CAPT Sarah Schillie, MD, MPH, MBA** (Team Lead, Education Team, Communication and Education Branch, Immunization Services Division, CDC/NCIRD)
- **Jessica MacNeil, MPH** (Deputy Executive Secretary, Advisory Committee on Immunization Practices, Immunization Services Division, CDC/NCIRD)

For additional questions or inquiries, or to update your best fax and email address, please send an email to julian.aldana@hpsm.org. Thank you,

Health Plan of San Mateo