Only open to candidates residing in California

Opportunity to make a difference in your community

Position not eligible for sponsorship

General Description
Under the direction of the Director of Population Health, the Health Promotion Manager plays a crucial role in the ongoing development, implementation, and evaluation of HPSM’s Health Education Program strategy and health promotion services. This role involves personnel management of the Health Promotion unit staff, including Qualified Health Educators, to ensure the success of HPSM's Health Promotion programs, initiatives, and member communication strategies.

Duties & Responsibilities
Essential Functions:
• Oversees programs, processes, and unit staff to ensure the success of the Health Promotion Unit, providing expertise and support for Population Health Management strategy and associated regulatory requirements.
• Manages health education programs, member outreach, incentives, and communications across focus areas including effective use of Managed Health Care Services, Risk-Reduction and Healthy Lifestyles, and Self-Care and Management of Health Conditions.
• Coordinates Population Health and Health Promotion Programs aimed at behavior change to improve health outcomes (e.g., Diabetes Prevention Program and tobacco cessation).
• Manages internal HPSM and provider network education plans regarding member-focused programs and services.
• Leads proactive outreach campaigns around health education system priority topics.
• Provides programmatic oversight of wellness-related benefits and services.
• Maintains health promotion/education policies, procedures, outreach scripts, program descriptions, evaluations, and health education work plans.
• Works on business objectives and regulatory requirements for NCQA accreditation, State, and Federal agencies related to health education, Population Health Management, Prevention & Wellness programs.
• Responsible for HPSM’s text messaging program content approval functions and regulatory reporting requirements.
• Oversees program and unit staff supporting member incentive programs.
• Participates in Health Education learning collaboratives.
• Identifies and evaluates health promotion resources and materials for HPSM members.
• Develops health promotion campaigns and communications for members.
• Oversees health education material development process and conducts final reviews.
• Manages processing of requests to connect members to supportive services.
• Develops and maintains community partnerships for health education efforts.
• Oversees the centralized process and staff education around community health education activities and HPSM presence at community events.
• Operationalizes field testing activities of health promotion materials and integration of member perspectives.

Requirements
These are the qualifications typically needed to succeed in this position. However, you don’t need to meet every requirement to apply.

Education and experience
• Three (3) years’ experience working with culturally diverse populations.
• Must have one of the following qualifications:
  • Master of Public Health (MPH) degree with a specialization in health education or health promotion.
• MCHES (Master Certified Health Education Specialist) awarded by the National Commission for Health Education Credentialing, Inc.

Knowledge of:
• Principles and methods of health education, health promotion, and health behavior theories.
• Health literacy principles and their potential impact on health outcomes.
• Effective teaching methods and curriculum materials.
• Program/intervention planning methodology.
• Health education program evaluation methodologies.

Skills:
• Proficiency in Microsoft Office Suite applications.
• Effective communication, both verbally and in writing.
• Bilingual proficiency in an HPSM threshold language highly preferred.

Salary and benefits
The starting salary range is $95,509-$130,526, depending on the candidate's work experience.

Excellent benefits package includes:
• HPSM-paid premiums for employee’s medical, dental and vision coverage (employee pays 10% of each dependent’s premiums)
• Fully paid life, AD&D and LTD insurance
• Retirement plan (HPSM contributes equivalent of 10% of annual compensation)
• 12 paid holidays a year, 12 paid sick days a year and paid vacation starting at 16 days a year
• Tuition reimbursement plan
• Employee wellness program

To apply, submit a resume to careers@hpsm.org.